

Service Details – EXACT

Summary of Licence Agreement

Participating organisational customers of the UCAS undergraduate scheme – including higher education providers (HEPs) and apply centres – can request their own data without disclosure control and with personal identifiers if they wish. Reports without disclosure control will always be issued under an Internal Licence* and supplied via secure file transfer to an authorised contact for the organisation.

1. Personal data must be processed in line with the Data Protection Act.
2. Unless EXACT customers specifically request their own data without disclosure controls, all outputs automatically adhere to our Standard Licence** terms.
3. An EXACT Internal Licence can be issued on request. Any subsequent requests to change to a Standard Licence agreement will require payment of additional licence costs, a signed agreement, and a 10% administrative charge. No publication of data is permitted under an internal licence.
4. Minimum order value of all EXACT outputs is £200 + VAT and calculated based on £150 for operational costs and £50 as a minimum data value.
5. HEPs will receive preferential rates as part of their UCAS HEP customer privileges and will always be offered the lowest rates (must be booked directly by the HEP).
6. Any data published must cite UCAS as the reference, along with the report's unique reference number, in the publication.
7. Published data must not exceed the EXACT 100 data point rule per distinct supply. The 'data points' may be directly from the supply, or derived from the supply.
8. Failure to adhere to the EXACT terms and conditions will result in an enforced penalty set by UCAS.

***Internal Licence** – By signing up for an Internal Licence, customers cannot publish supplied data. It can only be shared within their own organisation.

****Standard Licence** – Up to 100 data points can be published by those holding a Standard Licence.

Pricing Information

Data pricing is value based following four main criteria – Complexity, Resolution, Extent, and how recent it is.

Complexity

The complexity of the data requested refers to how much analytical work is needed to create each of the chosen variables – in comparison to the operational data. An example of a lower complexity variable would be Course Name – information pulled directly from the operational data, which is collected directly from higher education providers.

In contrast, an example of a high complexity variable would be A level points – a score calculated from the best three A level grades from data which is extracted from the application directly or the ABL process, and combined and processed to avoid overlap.

Resolution

Data resolution refers to the degree of detail given in each output. It is calculated by looking at the detail in each of the variables requested.

For example, the 'POLAR3' background variable has a relatively small (five) number of possible levels. So an output showing the number of acceptances split by POLAR3 would be considered an output of relatively low resolution.

In contrast, an output showing the number of acceptances split by higher education provider (350+ levels), detailed subject group (200+ levels) would result be considered an output of relatively higher resolution.

Extent

Extent is approximating the share of the total data accessed by the EXACT request. So if you request covers all applicants for all cycles, it has a greater extent score than a request for, say, 18 year olds from Wales in the 2014 cycle.

The main effect of this is to reduce the price if the data is subset to cover only the applicants or provision that you are interested in.

If you request multiple cycles to be reported together, you will only be charged for the most recent cycle in the set.

How recent data is

New cycles are added into EXACT when the application cycle closes. Data from older cycles in EXACT are treated as less valuable than the most recently created data.

Pricing Examples

Below we've illustrated some examples of RRP's associated with EXACT outputs. Every request is priced using the pricing model according to exactly what you have requested.

Example 1 – about £400

The number of acceptances split by subject group (summary level), applicant domicile (UK / EU / not EU), and sex for the 2007 – 2017 application cycles. The RRP (excluding VAT) for this request is £399.51 / £319.61 under the standard (results sharing) / internal use only licence.

Example 2 – about £1,100

The number of applicants, applications, and acceptances split by apply centre for the 2015 – 2017 application cycles. The RRP (excluding VAT) for this request is £1,123.63 / £898.91 under the standard (results sharing) / internal use only licence.

Example 3 – under £1,700

The number of applications, unique applicants, and acceptances split by provider name, subject group (summary level), subject group (detailed level), course code, and course name filtered to two subject groups for the 2015 – 2017 application cycles. The RRP (excluding VAT) for this request is £1,685.45 / £1,348.36 under the standard (results sharing) / internal use only licence.

Example 4 – about £2,800

The number of applications and unique applicants split by apply centre and subject group (summary level) for the 2015 – 2017 application cycles. The RRP (excluding VAT) for this request is £2,809.08 / £2,247.26 under the standard (results sharing) / internal use only licence.

Example 5 – about £5,600

The number of applications, unique applicants, and acceptances split by provider name, subject group (summary level), subject group (detailed level), course code, and course name for the 2015 – 2017 application cycles. The RRP (excluding VAT) for this request is £5,618.16 / £4,94.53 under the standard (results sharing) / internal use only licence.

Example 6 – about £400

The number of applications and unique applicants split by provider region, subject group (summary level), and subject group (detailed level) for the 2018 application cycle at January Deadline. The RRP (excluding VAT) for this request is £399.51 under the internal use only licence.

Example 7 – about £3,000

The number of applicants and acceptances split by apply centre and achieved A level points band (user-defined variable based off of achieved A level points score) for the 2013 – 2017 application cycles. The RRP (excluding VAT) for this request is £3,029.64 / £2,423.72 under the standard (results sharing) / internal use only licence.

Example 8 – under £6,100

The number of applications, unique applicants, offers, mean predicted A level points score for offers, rejects, acceptances, and mean achieved A level points score for acceptances split by provider name, subject group (summary level), and subject group (detailed level) for the 2015 – 2017 application cycles. The RRP (excluding VAT) for this request is £6,067.61 / £4,854.09 under the standard (results sharing) / internal use only licence.