



Just the job!

Reach career-focused students using UCAS' new career finder service

Showcase your school leaver opportunities, apprenticeships and graduate programmes to a highly engaged youth audience.

The new career finder service, from UCAS, which will allow students to search and apply for opportunities, has been developed to directly meet the needs and requirements of students looking for work and training. It will help them get the information they need to kick-start their job search.

Coming soon

Launching to young people in January 2016, the service will be open to all – whether they're about to leave school or college, applying for HE, studying at uni, or if they've recently graduated. To ensure you get well-informed and prepared candidates, young people will be able to access information on the different opportunities, and get top tips on how to make the most of their research.

Sitting alongside existing employer solutions, including targeted digital campaigns, presence at UCAS events or influencer marketing activity, you'll benefit from our audience reach as they make key decisions.

The career finder service will provide access to a searchable database of opportunities – from a single portal – accessed via a link on the ucas.com homepage.

Ample opportunity

Results can be filtered by location, specialism or sector. Employers will be able to post information about themselves, highlight specific jobs, take enhanced profiles and increase brand awareness through display advertising. Different opportunities in the career finder service include:

- Graduate roles
- School leaver programmes
- Apprenticeships
- Internships
- Work experience vacancies
- Employer-sponsored degrees
- Placement schemes
- Insight days

After registering, students develop a personalised profile. By signing up, they also choose to receive updates on relevant opportunities – based on their preferences.

Next steps

The service will be promoted to young people through a variety of UCAS communication channels, underpinned by a comprehensive marketing plan – including email, social media, online ads, and face-to-face at events.

Ultimately, the service will give students what they need to make an informed decision about their future and plan their path more effectively.

Get your brand involved

For more information, contact ucasmediacareersteam@ucas.ac.uk