

INSIGHT DAYS

UCAS
DATA,
CONSULTANCY
AND
INSIGHTS

Drive informed strategies on specific, sector-wide

themes, using UCAS' actionable knowledge and insight

UCAS
Media



At the core of any strategy

should be insight

Interpreting data and insights demands time and energy from specialist resource in your business. But get it right, and you have the foundation of a successful new strategy for your organisation. UCAS can provide targeted support where it's needed – on a range of critical themes.

**INVEST IN KNOWLEDGE,
TO CREATE INFORMED
RECOMMENDATIONS
THAT WILL DRIVE YOUR
BUSINESS FORWARDS**

UNLOCK

THE TRUE POTENTIAL OF OUR DATA

Pricing

Analysis, interpretation,
and presentation costs **£10K**

Let us do the leg work

Created by our expert team of data scientists, insight days deliver in-depth analysis on specific topics – focused on the challenges you face – to draw out the key facts you need to know to help you make data-driven decisions.

- > **Portfolio management** – explore trends in your core subjects by benchmarking against sector and competitor performance, and highlight potential gaps in your portfolio for growth.
- > **Offer-making** – understand your position in the market, and revise your strategy to maximise applicant acceptances.
- > **International recruitment** – understand the sector, find growing markets, and focus on your top performing countries.
- > **Clearing preparation** – better understand student and competitor behaviour, to enable you to create a plan for the subjects that may need more focus next results season.

Greater than the sum of its parts

Our decades of experience in higher education, and access to first party data, combine to take you beyond our data products. By overlaying key analytical information and data, we are able to drive new insights, specific to you.

Not just more information to add to the pile

UCAS Media insight days take place in your offices. Following your briefing, for one day, we'll bring our experts to you to explore the theme in detail, and facilitate discussion on what this might mean for you.

Our services explained

Our data-driven products and services are designed to get to the heart of your business challenges.

LEVEL 4 Consultancy

LEVEL 3 Insight days

LEVEL 2 Advanced masterclass

LEVEL 1 Products and services



For a discussion with our Insight Team, call **01242 544 881**,
or email MediainsightTeam@ucas.ac.uk.