

CRYSTALLISE

Optimise UCAS' expertise and
receive evidence-based recommendations to
support your business goals and strategies.



OUR ANALYSTS AND CONSULTANTS WILL HELP **CRYSTALLISE** THE CHALLENGES, AND IDENTIFY WHERE DATA CAN ADD CLARITY.

THINK DIFFERENTLY TO REVOLUTIONISE YOUR STRATEGY

Expert, strategic intervention

Every organisation faces strategic challenges, where some fresh thinking might revolutionise the whole strategy, but if this has always been out of reach, then UCAS can help.

Working with your own experts, our analysts and consultants will help crystallise the challenges, and identify where data can add clarity. Our bespoke consulting package then combines UCAS' sector knowledge, and data-driven analysis, to produce specific, informed, actionable recommendations.

An extension of your own team

Our first party data and understanding of the sector is at the core of the analysis. But nobody knows your business better than you. So, we work alongside your own team to identify, scope, and deliver consultancy that will achieve true impact within your business.

Whether it's assessing grade boundaries and maximising attainment, identifying courses to introduce or drop, or providing strategies to help focus your strategic planning and your tactical activity – we'll help you take a fresh look at your business.

An extended, in-depth journey

Every consultancy package begins with a kick-off session to explore your challenges. Then, together, we build a collaborative plan which makes the most effective use of our combined resources.

From single engagements, to an exploration of inter-connected issues, your dedicated UCAS team of data scientists, insight analysts, policy specialists, and sector consultants, will build your project report.

Our consultancy doesn't end there. We deliver our actionable recommendations in-person, to all of your key stakeholders, to explain every aspect of the advised strategy and where we can help with next steps.

LEVEL 4



Our services explained

Our range of data-driven products and services are designed to get to the heart of your business challenges

LEVEL 4 Consultancy

LEVEL 3 Insight days

LEVEL 2 Advanced masterclass

LEVEL 1 Products and services

For a discussion on pricing, and how a bespoke consultancy package might help you, call our insight team on **01242 544 856**, or email ucasmedia@ucas.ac.uk.

ucasmedia.com/thinkdifferently