

Apprenticeship listings

Convert candidates to your apprenticeship offering with UCAS' apprenticeship search.

Overview

Students considering their post-18 options turn to UCAS for inspiration. A trusted source of information and advice, UCAS supports students as they make the next step – whatever that might be.

For apprenticeship providers, ucas.com/careerfinder is a unique opportunity to reach hundreds of thousands of students about to make those decisions. Employers can see the benefits immediately, with our free job listing option. We have many additional chances to promote each opportunity with our packages.

Sitting alongside, and benefiting from the strength of the UCAS brand, promoting individual jobs on ucas.com/careerfinder will increase your brand awareness with this key audience, and deliver the results you need to meet your recruitment targets.

Although UCAS is known for access to higher education, we're in the unique position of understanding the student audience. We combine insight into the routes students are considering with user behaviour and preferences, to encourage the right students to visit ucas.com/careerfinder to search for live opportunities. The result? We can ensure your job stands out, helping you make a connection.

To support your recruitment, it's important you have maximum impact. Whether you need to promote all your opportunities or target specific jobs that need an increase in numbers, we have a solution to suit your needs.

c80k

students considering a degree apprenticeship

230k

apprenticeship opportunity views per year

17%

who click apply for the opportunity

440k

students have searched for an opportunity

Our packages

With ten years' experience partnering with clients to deliver successful campaigns, our team work with you to deliver the best possible return on investment (ROI).

All apprenticeship providers are able to promote opportunities free of charge. This includes the listing and a company logo. For more impact and premium placements, our packages add additional value. All packages run for one year, and each element can be activated within that time frame.

		Individual cost	Bronze package £1,500 + VAT (RRP £2,250)	Silver package £2,500 + VAT (RRP £4,300)	Gold package £4,000 + VAT (RRP £8,200)
Top job	Your job highlighted at the top of your chosen job specialism page.	£100 per week	Four weeks	Six weeks	Eight weeks
Premium job	Optimisation of your job, ensuring it appears more frequently in results than others.	£350 per month	Three months	Six months	12 months
Promoted job	Your job has a highlighted box around its listing on results pages.	£100 per month	Three months	Six months	12 months
Recruiter page	Multiple opportunities to promote? Increase awareness of them all with a dedicated recruiter page.	Price on application	✓	✓	✓

Build your story

Increase your impact by joining UCAS on a student's decision-making journey. Aligned with all our channels, this is the chance to engage and influence students at the points they are actively making decisions – from the moment they first sign up for an event, through to the start of their application. Because every part of that engagement journey is built around the individual student, your brand will benefit from increased relevancy, and ongoing association with the UCAS brand.

Want to find out more? Get in touch

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