

APPRENTICESHIP LISTINGS

Convert candidates to your opportunities
with UCAS' apprenticeship search.

Influence early –

67K

students are currently
considering a degree
apprenticeship

High volume
conversion –

16%

who click on an
opportunity, apply

320K

students have
searched for an
opportunity



Overview

Students considering their post-18 options turn to UCAS for inspiration. A trusted source of information and advice, we support students as they take their next step – whatever that might be.

For apprenticeship providers, ucas.com/careerfinder is a unique opportunity to reach hundreds of thousands of students about to make those decisions. Although we're known for access to higher education, we're in the unique position of understanding the student audience. We combine insight into the routes students are considering, with user behaviour and preferences – to encourage the right students to visit ucas.com/careerfinder. The result? We ensure your job stands out, helping you make a connection.

What do you get?

You can see the benefits immediately, with our free job listing option, which includes your company logo. For more impact and premium placements, our packages add additional value. All packages run for one year, and each element can be activated within that time frame.

Interested in finding out more?

Call 01242 544 881 or email ucasmedia@ucas.ac.uk

WHY UCAS MEDIA

If you need a partner that can support your recruitment strategy with data-driven insight, speak to UCAS Media. We're in the perfect position to support employers that want to understand more about what they can do to improve or refocus their recruitment.

UCAS Media Limited is a wholly owned subsidiary of UCAS. By working with us, you'll be directly supporting today's and tomorrow's students, because we gift aid our profits back to UCAS, the charity. This reduces the cost of admissions services for students, and higher education providers alike.

We have a solution for any challenge. Take a look at our other **insight-driven** products on ucasmedia.com.

PRICING

	Individual cost	Bronze package	Silver package	Gold package
		£1,500 + VAT (RRP £2,250)	£2,500 + VAT (RRP £4,300)	£4,000 + VAT (RRP £8,200)
Top job Your job highlighted at the top of your chosen job specialism page.	£100 per week	Four weeks	Six weeks	Eight weeks
Premium job Optimisation of your job, ensuring it appears more frequently in results than others.	£350 per month	Three months	Six months	12 months
Promoted job Your job has a highlighted box around its listing on results pages.	£100 per month	Three months	Six months	12 months
Recruiter page Multiple opportunities to promote? Increase awareness of them all with a dedicated recruiter page.	Price on application	✓	✓	✓