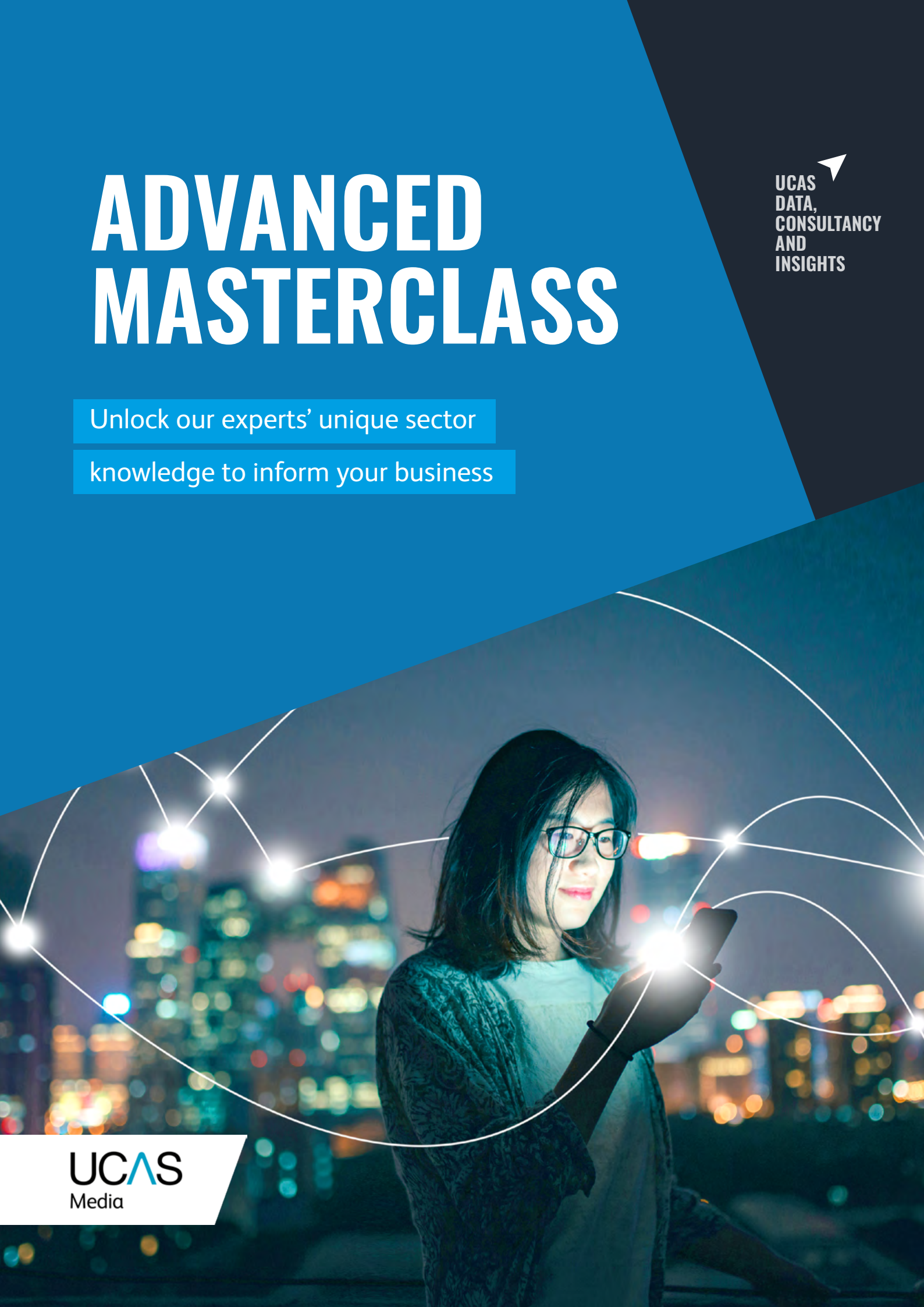


ADVANCED MASTERCLASS

Unlock our experts' unique sector
knowledge to inform your business





Get ahead

An advanced masterclass session, run by our expert team, puts you on the front foot when it comes to understanding the influences on your position in the sector.

From detail on the key trends across the higher education landscape, and where your organisation sits, right through to highlighting specific areas for you to prioritise in your strategy, and where our data services can help enable this change, these sessions give you the insight to make informed decisions.

Where we can help

- > Understand the demographic make-up of the applicant landscape and how this is changing.
- > Interpret offer-making trends across the sector, including unconditional offer-making, and how this impacts on your organisation.
- > Take a deeper dive into areas of interest, such as Clearing behaviour, trends in applications to different subject groups, and the international applicant landscape.
- > Understand the drivers for students' decision-making and how this could translate into new strategies for you.
- > Explore how you compare to your main competitor set.

What you get

Following an initial scoping questionnaire to agree focus areas, we'll deliver your provider-specific presentation onsite, highlighting areas of strong performance and areas for potential improvement.

This comprehensive presentation gives you the full picture – a rich view of the current higher education landscape, and plenty of opportunities you can explore further.

For your half-day session, and **bespoke presentation**, call our Insight Team. **£4k**

Call 01242 544 881, or email MediainsightTeam@ucas.ac.uk.