

POSTGRADUATE DATA SERVICES: APPLICATION INSIGHTS

Manage your in-cycle recruitment position,
with **unique insight** from UCAS Media





Overview

With competitive advantage a crucial consideration in the postgraduate marketplace, understanding your recruitment position has never been more important. Our postgraduate application insights, the first of our postgraduate data services, delivers an easy to use and entirely flexible monthly snapshot of applications – putting you in control of recruitment performance.

With it, you can analyse subject areas by mode of study, offer status, fee status, or type of study, and see how competitors compare. This unique level of insight, for anyone managing recruitment activity, provides in-cycle data to enable you to make informed tactical and strategic decisions. Interrogate your current application numbers and identify at a glance where you need to focus your attention, or where you can be reassured things are on track.

What do you get?

You'll receive access to a Tableau file using the two licences included in the price, which will refresh each month with application data. Our easy-to-use dashboard – including filters to enable you to control your analysis, and simple results visuals – provide a view at a glance of where you stand. Access to the dashboard for a 12-month period is not directly dependent on purchase of any other aspect of the postgraduate solution from UCAS. Where some or all course applications are not managed through UCAS, we will pull data into the system via a CSV file.

Interested in finding out more?

Call 01242 544 881

ucasmedia@ucas.ac.uk

PRICING

Two Tableau licences and 12 months' access to the dashboard.

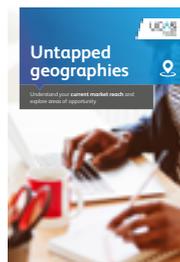
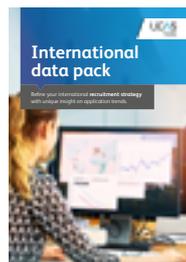
Prices start from

£3,500

Why UCAS Media

If you need a partner that can support your recruitment strategy with data-driven insight, speak to UCAS Media. We're in the perfect position to support universities and colleges that want to understand more about what they can do to improve or refocus their recruitment.

UCAS Media Limited is a wholly owned subsidiary of UCAS. By working with us, you'll be directly supporting today's and tomorrow's students, because we gift aid our profits back to UCAS, the charity. This reduces the cost of admissions services for students, and higher education providers alike.



We have a solution for any challenge. Take a look at our other insight-driven products on ucasmedia.com.