

# Scanning pricing

UCAS 2018 higher education exhibitions



Our data scanning service builds your prospects database for 2019 courses. Quality, genuine, and valuable leads enhance the performance of your own marketing campaigns.

# New for 2018

- Access data on the day of the event (subject to internet connection).
- Use your own device – making it easier to capture the details you need.
- Use new functionality to make notes on an individual once scanned.
- Purchase a flexible bundle, meaning you pay for what you require, and the more licences you buy, the cheaper each use will be.
- One licence required per device, per event.

A detailed process of the new service and how to access data will be available soon at [www.ucasmedia.com/content/exhibitions-2018](http://www.ucasmedia.com/content/exhibitions-2018).

# Pricing

To receive the best value, purchase the maximum number of licences you require, rather than buying a lower amount and topping up later in the year. If you purchase 60 licences initially, then decide later in the year you need another ten, you will end up paying £6,000, whereas if you had purchased 80 licences at the beginning, it would only cost £4,500.

Package	Number of licences	Price (+ VAT)
Individual licences	1	£250
Option 1	10	£1,800
Option 2	20	£3,000
Option 3	40	£3,650
Option 4	60	£4,200
Option 5	80	£4,500
Option 6	100	£4,750
Option 7	200	£5,000

# Notes

Minimum operating system requirements are;

- Android 8 (recommended)
- iOS7
- We highly recommend using phones rather than tablets for the best user experience.
  
- Minimum 5 megapixel camera
  
- Requires 32.4mb to download app

Cannot be used on Windows phones or Amazon devices, please get in touch before purchasing to ensure compatibility.

## Contact us

For more information on how our data scanning product can help enhance your presence at 2018 exhibitions, speak to a member of our team.

Kathryn Mead

Sponsorship, bespoke stands

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