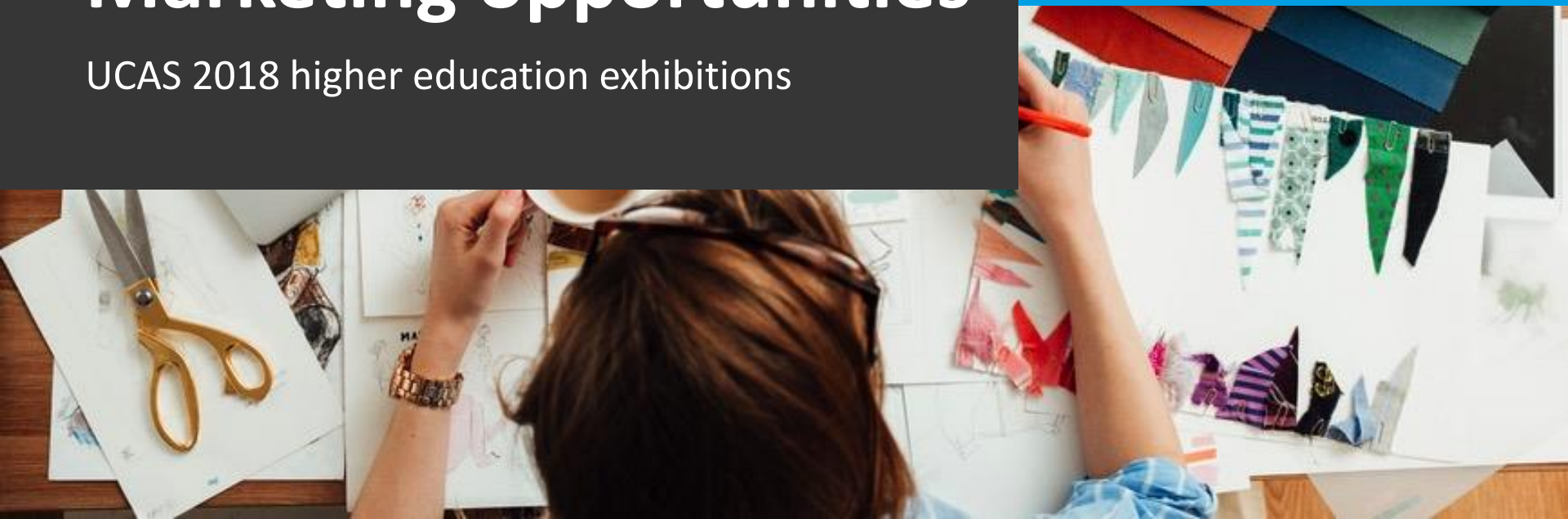


Marketing opportunities

UCAS 2018 higher education exhibitions



Increase your impact at our exhibitions

Choose from a series of marketing packages, focusing on making an initial, engaging connection. Then, build on that with additional opportunities to get your message across. For individual marketing opportunities, take a look at our price list.

	Cost	Web display	Learner registration email content slot	'One week to go' Email	Adviser reminder email (one week before event)	Brochure advert	Floor tiles	Enhanced listing
Platinum*	£4,000	✓		✓	✓	✓	✓	✓
Gold*	£2,000		✓			✓		✓
Silver** (shell)	£3,000	✓		✓		✓	✓	✓
Bronze** (shell)	£1,500		✓			✓		✓
Gold (campus events XL/L)	£2,000	✓		✓	✓	✓		✓
Silver (campus events M/S)	£1,000	✓		✓		✓		✓

Making a connection

Choose from our range of event packages – all designed to drive traffic to your stand.

*Manchester, London, Birmingham

** All other shell scheme

Building a connection

Extend your relationship with students by adding opportunities that begin a longer-term engagement with your brand.

Data scanning

Continue the conversation after the event – prices start from £250.

Pre and post-event solus email

On a cost-per-click basis with a £750 sign-up fee.

360-degree video

Immerse visitors into your brand and increase engagement – £1,250.



Individual marketing opportunities

Shell scheme exhibitions

Event	Event guide advert	Event guide advert First reveal	Event guide advert Premium slot	Event guide enhanced listing	Hanging sign	Floor tiles	360 dome video	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)	Pre-event SMS
Manchester	£1,200	£1,300	£1,500	£200	£1,600	£950	£1,250	£500	£850	£850	POA
Birmingham (NEC)	£1,200	£1,300	£1,500	£200	£1,600	£950	£1,250	£500	£850	£850	POA
London	£1,200	£1,300	£1,500	£200	£1,600	£950	£1,250	£500	£850	£850	POA
Northern Ireland	£900	£1,000	£1,200	£200	£1,600	£950	£1,250	£450	£700	£700	POA
Cardiff	£900	£1,000	£1,200	£200	£1,600	N/A	£1,250	£450	£700	£700	POA
Exeter	£900	£1,000	£1,200	£200	N/A	£950	£1,250	£450	£700	£700	POA
Tyneside	£900	£1,000	£1,200	£200	£1,600	£950	£1,250	£450	£700	£700	POA

Prices + VAT

If you have any queries, please get in touch.

Shell scheme exhibitions

Event	Event guide advert	Event guide advert First reveal	Event guide advert Premium slot	Event guide enhanced listing	Hanging sign	Floor tiles	360 dome video	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)	Pre-event SMS
Sheffield	£900	£1,000	£1,200	£200	£1,600	£950	N/A	£450	£700	£700	POA
Bristol	£900	£1,000	£1,200	£200	N/A	£950	N/A	£450	£700	£700	POA
Sussex	£900	£1,000	£1,200	£200	£1,600	£950	N/A	£450	£700	£700	POA
Edinburgh	£750	£850	£1,050	£200	£1,600	£950	£1,250	£400	£550	£550	POA
Glasgow	£750	£850	£1,050	£200	£1,600	£950	£1,250	£400	£550	£550	POA
Kent	£750	£850	£1,050	£200	N/A	£950	N/A	£400	£550	£550	POA

Prices + VAT

If you have any queries,
please get in touch.

Campus exhibitions – XL/L

Event	Exhibition guide outside back cover	Exhibition guide inside covers	Exhibition guide full page	Exhibition guide half page	Exhibition guide enhanced listing	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)	Pre-event SMS
Surrey	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
West London	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
East Midlands	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Merseyside	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Bedfordshire	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
West and North Yorkshire	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Essex	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
East London	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Norfolk	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
South London	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Hereford and Worcester	£1,000	£750	£500	£250	£50	£450	£700	£700	POA
Hampshire	£1,000	£750	£500	£250	£50	£450	£700	£700	POA

Prices + VAT

If you have any queries, please get in touch.

Campus exhibitions – M/S

Event	Exhibition guide outside back cover	Exhibition guide inside covers	Exhibition guide full page	Exhibition guide half page	Exhibition guide enhanced listing	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)	Pre-event SMS
West Wales	£500	£375	£250	£125	£50	£350	£400	£400	POA
Dorset	£500	£375	£250	£125	£50	£350	£400	£400	POA
Cornwall	£500	£375	£250	£125	£50	£350	£400	£400	POA
Lincolnshire	£500	£375	£250	£125	£50	£350	£400	£400	POA
Tees Valley	£500	£375	£250	£125	£50	£350	£400	£400	POA
Humberside	£500	£375	£250	£125	£50	£350	£400	£400	POA
Staffordshire	£500	£375	£250	£125	£50	£350	£400	£400	POA
Suffolk	£500	£375	£250	£125	£50	£350	£400	£400	POA
Cambridgeshire	£500	£375	£250	£125	£50	£350	£400	£400	POA

Prices +VAT

If you have any queries, please get in touch.

Campus exhibitions – M/S (continued)

Event	Exhibition guide outside back cover	Exhibition guide inside covers	Exhibition guide full page	Exhibition guide half page	Exhibition guide enhanced listing	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)	Pre-event SMS
Lancashire	£500	£375	£250	£125	£50	£350	£400	£400	POA
North East Wales	£500	£375	£250	£125	£50	£350	£400	£400	POA
North West Wales	£500	£375	£250	£125	£50	£350	£400	£400	POA
North & West Cumbria	£500	£375	£250	£125	£50	£350	£400	£400	POA

Prices +VAT

If you have any queries,
please get in touch.

Scottish campus exhibitions

Event	Individual exhibition landing page onucas.com	Exhibition guide outside back cover	Exhibition guide inside cover	Exhibition guide full page	Exhibition guide half page	Exhibition guide enhanced listing	Adviser reminder email (one week before event)	Learner event confirmation email (straight after registration)	Learner event reminder email (one week before event)
Aberdeen	£500	£500	£375	£250	£125	£50	£350	£400	£400
Ayrshire	£500	£500	£375	£250	£125	£50	£350	£400	£400
Borders	£500	£500	£375	£250	£125	£50	£350	£400	£400
Dumfries and Galloway	£500	£500	£375	£250	£125	£50	£350	£400	£400
Fife	£500	£500	£375	£250	£125	£50	£350	£400	£400
Forth Valley	£500	£500	£375	£250	£125	£50	£350	£400	£400
Highlands	£500	£500	£375	£250	£125	£50	£350	£400	£400
Lanarkshire	£500	£500	£375	£250	£125	£50	£350	£400	£400
Moray	£500	£500	£375	£250	£125	£50	£350	£400	£400
Tayside	£500	£500	£375	£250	£125	£50	£350	£400	£400

If you have any queries, please get in touch.

Contact us

Get in touch to discuss how you can be involved with the 2018 exhibitions.

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