

STUDENT EVENTS

CONNECT WITH STUDENTS AT UCAS EVENTS

UCAS is a trusted ambassador to more than a million students during one of the most important decision-making times of their lives. That's why organisations come to us to increase brand awareness with pre-applicants starting out on their journey into higher education. Presenting your brand in the unique environment of a UCAS event will give you benefits unlike any other marketing platform.

Between March and November UCAS holds more than 45 events for over 250,000 potential students, attracting up to 400 exhibitors each year. Students attend UCAS events specifically to discuss their options, giving you the chance to build new relationships.

Our range of events allows you to target which students you want to reach. You can communicate with a general student audience at a Higher Education Convention, or focus on a more selective group at subject-specific events. There is a variety of options that allow you to interact directly with your target market, such as:

- Exhibition space at our events
- Pre-event flyers sent to schools, colleges and higher education institutions throughout UK and abroad
- Advertising on the UCAS events website
- Branding and/or full-page adverts in visitor programmes

We can also create a marketing package tailored to suit your requirements.

UCAS EVENTS:

- **Conventions:** Target more than 250,000 prospective students at over 45 events across the UK. Seminar topics include student finance, gap year options, student life and specific subject areas.
- **Design your future:** Target more than 15,000 prospective art, design, media and creative students over the course of two days in London and/or Manchester.
- **Compose your future:** Target more than 3,000 prospective performing arts, music, dance, drama, broadcast and multimedia production students at a single-day event in Manchester.

PARTNER WITH OUR RENOWNED BRAND

Associate your organisation with UCAS and gain from our renowned reputation for producing lively, informative, and interactive events.

Our team of marketing professionals can help you develop a personalised campaign that will build your brand and connect with students.

To find out more about the exhibiting, marketing and partnership opportunities, contact UCAS Media on **01242 544792** or email us at **events@ucas.ac.uk**

